



## Create a GoFundMe Charity Page

1. Visit the GoFundMe **2020 Eversource Hartford Marathon** page:

<https://charity.gofundme.com/o/en/campaign/2020-eversource-hartford-marathon>

2. Click **"START FUNDRAISING"**.
3. Choose to **"Join A Team"** or **"Create Your Own Team"**.
4. If you are creating your own team, follow the prompts to input Team Name, Team Goal, and Team Story.
5. **UPLOAD** a photo for your team or your charity logo.
6. **SELECT** your charity using Tax ID number.
7. **SIGN UP** for your "Charitable Organization" Account under "Account Type" or **SIGN IN** if you already have a GoFundMe account for your charity.
8. After your team is created, add pictures and text to make your team page more compelling for participants and donors.
9. Share your team's fundraising page via Facebook, Twitter or email. Simply ask them to hit the **"START FUNDRAISING"** button and they'll each have their own personal fundraising page as part of your fundraising campaign.

**Note: You need to be logged in to create or join a team. If you do not already have an account, you must create one in order to complete your campaign set-up.**

If you need guidance through this process, please visit  
<https://charitysupport.gofundme.com/>

**VERY IMPORTANT!!** Your fundraisers will need to follow a two-step process: 1) sign-up for fundraising on GoFundMe and 2) register for the race in the HMF registration system [HERE](#).